



2026 Wurst Race Ever Sponsorships



Grand Brat Tier

High-impact, exclusive opportunities that offer the most interaction with the crowd. Sponsorships at this level include (6) six race entries, exclusive promotion on event social media outlets, signage at race, logo on back of shirt and logo on dedicated website.

Hats Off to the Wurst Hat Sponsor

\$3,000 (1 available)

A primary sponsorship as your name / logo is on hats handed out to the first 1,000 runners.

Wiener Circle & Photo Zone Sponsor

\$2,500 (1 available)

Your brand is in every finisher photo - with your logo on the backdrop to props and social media integration.

Wurst Case Scenario Bib Sponsor

\$2,000 (1 available)

Your business name / logo on runner bibs. Bib also includes a coupon for one free post-race beverage.

Saucy Tier

Great visibility for your brand through specific “moments” during the race. Sponsorship at this level includes (2) two race entries, promotion on event social media outlets, logo on event signage at race, logo on back of shirt and logo on dedicated website.

Finish-Sprechen Sponsor Finisher Medal

\$1,000 (1 available)

Your logo on the backs of the finisher medals handed to each participant at the finish line. It implies the medal is the “finish-promise” kept.

“Wurst is Behind You” Finish Line Sponsor

\$1,000 (1 available)

Your logo / brand at the finish line of the race. A literal and metaphorical pun that every exhausted runner will appreciate as they cross.

The Wurst-Dressed Runway Sponsor

\$1,000 (1 available)

Your business will be the official judges and present the prizes for the best-dressed participants.

Condiment Tier

Fun and affordable ways for smaller businesses to get their name out there without a massive footprint. Sponsorship at this level includes promotion on event social media outlets, logo on event signage at race, logo on back of shirt and logo on dedicated website.

“Wurst View” Shirt Sponsor

\$400 (15 available)

Your logo on the back of all runner shirts - estimated at 1,000+

“I’m the Wurst” Last Place Prize Sponsor

\$750 (1 available)

Your logo on the award presented to the last place finisher and a great way to get a shout-out for your local shop or pub during the awards ceremony.

“Half Baked Marker” Sponsor

\$750 (2 available)

Your logo on either the 1.5 or 3.1 mile marker signifying the runners are half way done with their race.

To ensure your brand is featured on our official event banner and race shirts, please submit a high-resolution logo no later than August 25th. Early commitment maximizes your impact, providing immediate and extended visibility across our event website and social media channels.

For more information on sponsorships, to reserve your desired sponsorship or if your business is interested in a custom sponsorship, please call Wendy Rackovan at 636-946-0633 x 102.